

FOR IMMEDIATE RELEASE

[Company Name] Appoints [Executive Name] as New [Job Title]

[City, State] — [Date] — [Company Name], a [brief description of the company], is pleased to announce the appointment of [Full Name] as its new [Title, e.g., Chief Executive Officer, Head of Marketing, etc.], effective [Start Date].

[Executive Name] brings [X years] of experience in [industry] and has previously held key leadership roles at [Previous Companies]. In this new position, they will oversee [brief description of responsibilities or departments].

“[Quote from the CEO or Board Chair about why the appointment matters],” said [Spokesperson Name], [Title] at [Company Name]. “We’re confident that [Executive Name] will drive innovation and growth as we move into our next chapter.”

[Executive Name] said, “I’m excited to join [Company Name] at such a pivotal time. I look forward to working with the team to [main goal or vision].”

The appointment reflects [Company Name]’s strategic focus on [key value or direction, e.g., digital transformation, global expansion, etc.].

Media Contact:

[Full Name]

[Title]

[Email Address]

[Phone Number]

[Website URL]